



ANIMALS ARE NOT OURS
TO EAT, WEAR, EXPERIMENT ON, USE FOR
ENTERTAINMENT, OR ABUSE IN ANY OTHER WAY. ►

PETA Warns Baton Rouge: ‘You Are What You Eat’

Written by Michelle Kretzer | August 22, 2013

According to the annual “F as in Fat” report released by the Trust for America’s Health and the Robert Wood Johnson Foundation, nearly 35 percent of people in Louisiana have a body mass index above 30, making it the country’s fattest state. That’s a pretty hefty problem, so PETA came up with a proposal to help Louisianans be a little more saintly to their waistslines and animals. We’re scoping out spots to put up this billboard around Baton Rouge:



(Stomach: © iStockphoto.com/Jodi Jacobson | Pig snout: © iStockphoto.com/image-2-photography)

Vegans weigh an average of 18 percent less than meat-eaters, and they are less prone to heart disease, diabetes, and cancer. I’d call that a good reason for Louisianans to cry “wee, wee, wee” all the way to the produce aisle.

If you haven’t gotten your vegan starter kit yet, we’ll send you one for free—no pictures of your body made up to resemble an animal required—or you can check out how to go vegan right here.

PETA

(<http://www.peta.org>)

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